

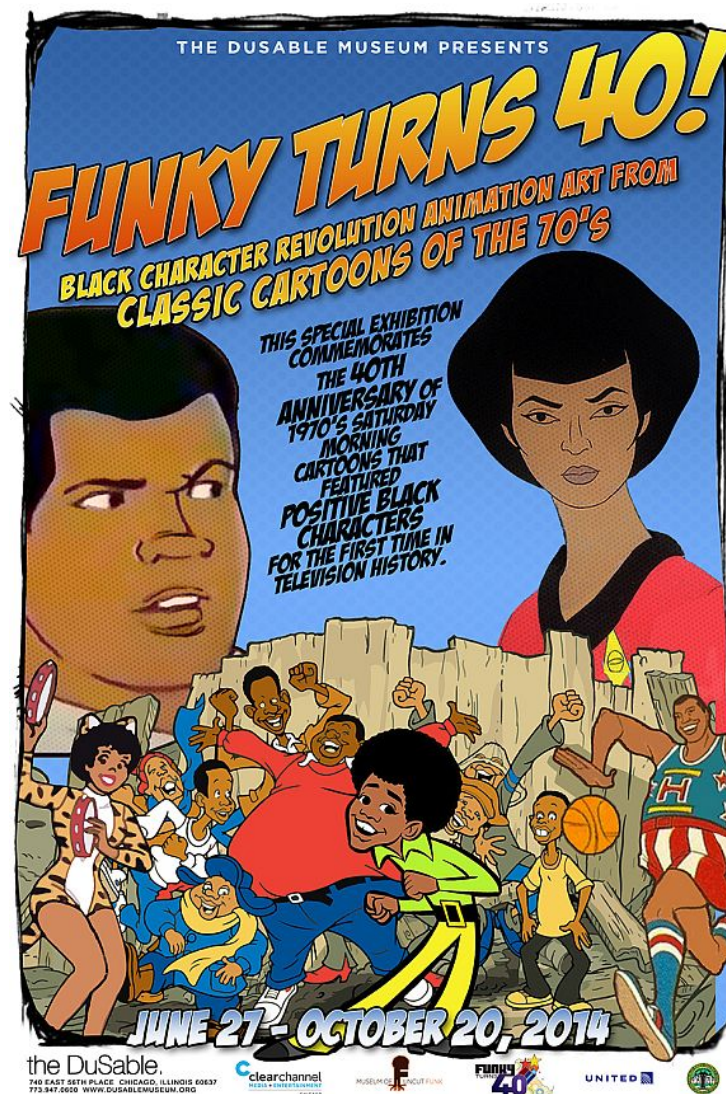


International. Intergalactic.

## Funky Turns 40: Black Character Revolution Exhibition Recap



# Black Character Revolution Animation Art Exhibition Tour







## Black Character Revolution Animation Art Exhibition Museum Tour

- Schomburg Center Installation





## Black Character Revolution Animation Art Exhibition Museum Tour

- Schomburg Center Results - February 1 – June 14, 2014

### Stats:

- ▶ First time the Schomburg Center For Research In Black Culture has displayed an exhibition featuring art outside of their own collection
- ▶ 73,672 people saw the exhibition
- ▶ +145% increase vs. attendance estimate of 30,000 (reflects attendance for exhibition of similar duration)
- ▶ One of the most requested exhibitions by the media for press coverage

### Highlights:

- ▶ “Family Driven”
- ▶ “Speaks To Every Part Of A Family”
- ▶ “Never Seen An Exhibition Like This Before For Adults”
- ▶ “Outstanding”
- ▶ “Phenomenal Success”
- ▶ “Phenomenal Media Coverage”
- ▶ “Sad To See The Exhibition Leave”

### Demographics:

- ▶ Multi-Cultural
- ▶ Intergenerational – Children, Parents, Grandparents
- ▶ K-16 school students – up to 4 school tours per day
- ▶ Young Adults
- ▶ Baby Boomers
- ▶ Church Groups
- ▶ Senior Citizen Groups
- ▶ International Tourists



## Black Character Revolution Animation Art Exhibition Museum Tour

- Schomburg Center - Kara Oridge, Deputy Director

*“What I love about it, the intergenerational piece, is that when you have an exhibition that speaks to every part of a family, when you can have a Grandparent, a Parent, Children, their Children and they’re all in this together I think that is phenomenal, and they can all have a conversation around it in a real meaningful way and share stories that they brought up about civil rights and making that connection, it has been phenomenal.” - Dr. Kara Oridge, Deputy Director, Schomburg Center For Research In Black Culture*

*“Everybody could point to something in an exhibition and everybody had a memory about it, something in that was really great.” - Dr. Kara Oridge, Deputy Director, Schomburg Center For Research In Black Culture*

*“What I thought was interesting about kids...kids were actually transfixed by the process. They kept looking at the work and was like what is this, is this glass? Or if you look up close to it, it looks like it's almost three dimensional. Like how did they do this? Who did this? Black people did this? You can do this for a living? So I think it also let our young people know there's a whole world out there. That they have avenues. And that yes, not only did Black people do this but they were doing this in the sixties, they were doing this in the seventies. So this is not a new thing. And I think that is a wonderful thing to open up their minds to a whole different field of art and what they can do with animation.” - Dr. Kara Oridge, Deputy Director, Schomburg Center For Research In Black Culture*





## Black Character Revolution Animation Art Exhibition Museum Tour

- DuSable Museum Installation







## Black Character Revolution Animation Art Exhibition Museum Tour

- DuSable Museum Installation







# Black Character Revolution Animation Art Exhibition Museum Tour Curator Comments / Media Coverage / Viral Feedback







## Transcendent Curation

The fact that we can go see in person an exhibition curated by a virtual museum could ***signal a new trend in curation.***

The lines between what exists in person for the limited few who are able to travel and what can be viewed virtually for anyone in the world with an internet connection will become increasingly blurred.

People will demand more accessible content online from our nation's museums and archives while the value of visiting the tangible object becomes a treasured rarity.

***It is impressive what the Museum of UnCut Funk has been able to achieve...***

Art Insights Magazine.com



## Museum Curator Comments

*"Everyone who sees the exhibition will make an emotional connection."*

*"Taps into the power of memories."*

*"Fantastic exhibition that deals with some interesting issues in a new and engaging manner."*

*"This is a fascinating exhibition"...As a childhood fan of Josie and the Pussy Cats, I can only imagine how engaging it must have been to organize the exhibition."*

*"It is **extremely** interesting. It is my sincere belief that you had a wonderful time finding all of this material and organizing this exhibition."*

*"Exciting and informative."    "Very compelling."*

*"Fun and interesting, to be sure!"    "Sounds like so much fun."*

*"Congratulations on curating this interesting content."*





# NY & Chicago Media Coverage

## Online / Publications

- [Ebony.com](http://www.ebony.com/entertainment-culture/vintage-vision-black-cartoon-revolution-333#ixzz2srlOm55q) - <http://www.ebony.com/entertainment-culture/vintage-vision-black-cartoon-revolution-333#ixzz2srlOm55q>
- New York Times - <http://www.nytimes.com/2014/03/20/arts/design/funky-turns-40-show-recalls-a-seminal-tv-moment.html?ref=arts>
- USA Today Black History Month Supplement - <http://www.usatoday.com/story/news/nation/2014/02/13/black-history-online-exhibits/5468059/>
- NPR - [http://www.npr.org/blogs/codeswitch/2013/12/24/256555149/hey-hey-hey-historian-draws-attention-to-70s-black-animation-art?utm\\_content=socialflow&utm\\_campaign=nprfacebook&utm\\_source=npr&utm\\_medium=facebook](http://www.npr.org/blogs/codeswitch/2013/12/24/256555149/hey-hey-hey-historian-draws-attention-to-70s-black-animation-art?utm_content=socialflow&utm_campaign=nprfacebook&utm_source=npr&utm_medium=facebook)
- Fast Company Design - <http://www.fastcodesign.com/3026149/how-fat-albert-changed-cartoons-forever>
- Complex Art + Design - <http://www.complex.com/art-design/2013/12/museum-of-uncut-funk-preserves-the-history-of-black-animation>
- Hyperallergic - <http://hyperallergic.com/100308/online-museum-celebrates-pioneering-black-animation/>
- Essence Magazine - Covered in-book and in the tablet edition of the August issue of the magazine - <http://museumofuncutfunk.com/2014/07/04/funky-turns-40-black-character-revolution-covered-in-essence/>
- Chicago Reporter - <http://www.chicagoreporter.com/display-funky-fun-side-civil-rights-movement#.U8amQBZD2-8>
- Chicago Reader - <http://www.chicagoreader.com/chicago/funky-turns-40-black-animation-cartoons-dusable-museum/Content?oid=14594680>
- SoulTrain.com - <http://soultrain.com/2014/06/26/qa-pamela-thomas-loreen-williamson-co-curators-museum-uncut-funk/>
- Intelligent Collector Magazine - <http://www.intelligentcollector.com/mag/2014-8/> (Pages 18-20)

## TV

- WNBC 4 NY - Positively Black - <http://www.nbcnewyork.com/on-air/as-seen-on/250518971.html>
- WABC 7 NY - Here And Now - <http://abclocal.go.com/wabc/video?id=9416542> (Exhibition coverage comes in around 7:01 in show)
- WABC 7 Chicago - Weekender Report - <http://abc7chicago.com/family/weekender-report-by-roz-varon-for-june-28-2014/146001/>
- NY 1 - <http://wp.me/p2c05z-8rv>

# NY Media Coverage



## Hey, Hey, Hey! Animated Touchstones

By FELICIA R. LEE 42 Minutes Ago

"Funky Turns 40," at the Schomburg Center for Black Culture, recalls black TV cartoon characters with positive images, from "The Jackson 5ive" to "Fat Albert and the Cosby Kids."



SECTIONS HOME SEARCH

The New York Times



### ART & DESIGN

## Hey, Hey, Hey! Animated Touchstones

'Funky Turns 40' Show Recalls a Seminal TV Moment

By FELICIA R. LEE MARCH 10, 2014



"Fat Albert and the Cosby Kids" is among the animated series highlighted in a new traveling exhibition at the Schomburg Center for Black Culture. Collection of Museum of UnCut Funk

Growing up in the 1970s at opposite ends of New York State, two girls were immersed in all things cool, black and funky.

Saturday morning cartoons won their hearts. Loreen Williamson, in Rochester, and Pamela Thomas, in the Bronx, would park themselves in front of the "The Jackson 5ive," featuring a tiny Michael sporting a big Afro, and "Josie and the Pussycats," with the black tambourine-playing Valerie Brown performing in a hip girl band.

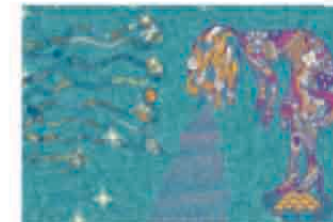
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3. Limits on Ivory Sales, Meant to Protect Elephants, Set Off Wide Concerns
4. Museums Special Section: If You Can't Make It to the Lecture
5. Museums Special Section: Door to Art of the World, Barely Ajar
6. Museums Special Section: After the Exhibition, Finding New Uses for Displays
7. Music Review: Intimate Ritual in a Ghostly Abyss
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9. Hey, Hey, Hey! Animated Touchstones
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Two Bands' Chances to Show Growth



Hey, Hey, Hey! Animated Touchstones

The New York Times

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## Hey, Hey, Hey! Animated Touchstones

By FELICIA R. LEE 1:25 PM ET



Collection of Museum of UnCut Funk

"Fat Albert and the Cosby Kids" is among the animated series highlighted in a new traveling exhibition at the Schomburg Center for Black Culture.

"Funky Turns 40," at the Schomburg Center for Black Culture, recalls black TV cartoon characters with positive images, from "The Jackson 5ive" to "Fat Albert and the Cosby Kids."

### INSIDE ART

#### Contemporary Photos Given to National Gallery

By CAROL VOGEL

Robert E. Meyerhoff and Rheda Becker have donated 30 photographs by prominent contemporary artists to the National Gallery of Art.

### ANTIQUES

#### Ancient Prescriptions From Tibet

By EYEM KATON

Shedding light on Tibet's healing customs is the goal of "Bodies in Balance," a new exhibition at the Rubin Museum of Art.

Museum & Gallery Listings for March 14-20

### ART IN REVIEW



February 7–April 19

PORTRAITS OF AMERICA

Diane Arbus

Cady Noland



# NY Media Coverage



## Hey Hey Hey! Historian Draws Attention To '70s Black Animation Art

by TANYA BALLARD BROWN  
December 24, 2014 7:07 AM



## How Fat Albert Helped Change Cartoons Forever

FOR DECADES, BLACK CARTOON CHARACTERS WERE MOSTLY REDUCED TO RACIST CARICATURES. A NEW EXHIBITION SHOWS HOW ALL THAT CHANGED WITH A 1970S CARTOON REVOLUTION.

1 NOTE 1 PIN 4 PLUS 47 TWEET 151 LIKE 7 SHARE

*Fat Albert, Schoolhouse Rock, The Harlem Globetrotters*: with their retro animation styles, these 1970s cartoons seem dated now, but in their time, they were groundbreaking. Before the 1960s, black characters in cartoons were uniformly reduced to racist caricatures--the more than 600 cartoon shorts featuring black characters from 1900 to 1960 were basically animated minstrel shows. But with the Civil Rights Movement came Saturday morning cartoons that featured black animated characters in a more positive light.

*Funky Turns 40: Black Character Revolution*, a new exhibit from the Museum of Uncut Funk at the Schomburg Center for Research in Black Culture, takes viewers on a tour of the cartoons and animations of the 1970s that were among the first to present positive black characters, helping to chip away at entrenched stereotypes.

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JANUARY 2015

ENTERTAINMENT & CULTURE TV & Film

## [VINTAGE VISION] Black Cartoon Revolution

THE MUSEUM OF UNCUT FUNK BRINGS FAT ALBERT, THE JACKSON 5IVE AND MORE BLACK ANIMATION TO THE HARLEM SCHOMBURG CENTER



By MICHAEL A. GONZALES  
Writer

### RELATED TAGS

Jackson 5  
Vintage vision  
Fat Albert  
Harlem Globetrotters



**P**re-Boomerang/Cartoon Network, when there were only three major networks (CBS, NBC and ABC), part of the television ritual for kids during the 1970s was Saturday morning cartoons. Indeed, while I could sleep like a rock on school day mornings, ignoring both the alarm and my mother's high-pitched screams, on Saturday mornings I was up at dawn, transfixed in front of the boob tube.



## THE SOURCE

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NEWS MUSIC ENTERTAINMENT CULTURE VIDEO HER SOURCE

## Fat Albert Made a Way For The New Generation?

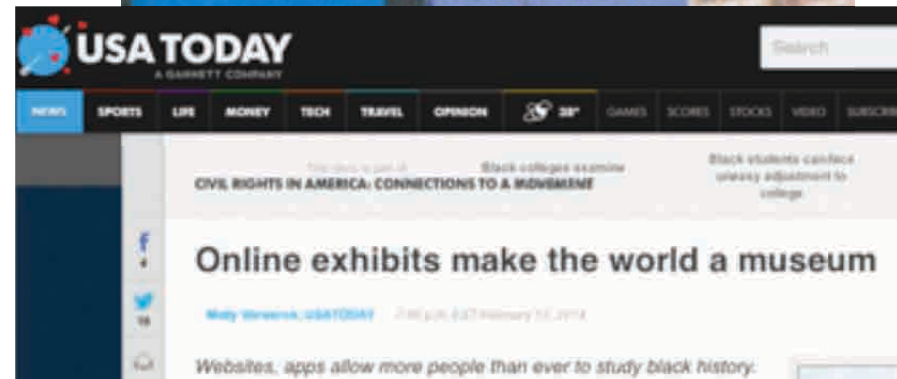
haleemakhan | February 12, 2014 | 0 Comments

There are those times in history that changed our society forever. Civil Rights is one of those movements that changed everything when it comes to racism and double standards for black people. Even if black cartoon characters were shown in programs through 1900 to 1960, they were reduced to racism. Until the Civil Rights movement came along from which then came along a Saturday morning cartoon. Showing black cartoon characters in more positive light to help the young black kids to view themselves in a better light as well how the white kids viewed them.

*Funky Turns 40: Black Character Revolution*, a new exhibit from the Museum of Uncut Funk at the Schomburg Center for Research in Black Culture, takes viewers on a tour of the cartoons and animations of the 1970s that were some of the first to present positive black characters helping to get away from the typical stereotypes.



## BLACK HISTORY MONTH SPECIAL EDITION





# NY Media Coverage





# Chicago Media Coverage



## TOON TIME

**ART** ONLINE GALLERY CURATORS LOREEN WILLIAMSON AND PAMELA THOMAS TAKE THEIR VIRTUAL EXHIBIT ON THE ROAD

For years, former art gallery owner Loreen Williamson had turned her undying love of Warner Bros., Disney and Looney Tunes cartoons into a substantial collection of animation cels. When she showed her gallery partner prized goods, a simple question turned into an online business partnership centered around collecting and showcasing Black memorabilia. "I asked her, 'Where are the Black cartoons?,' remembers Pamela Thomas. "From there we did research and found where we could source



ART EXHIBIT COURTESY OF MUSEUM OF UN/CUT FUNK COLLECTION



els of *Fat Albert and the Cosby Kids* and Franklin, from *Peanuts*." Williamson adds: But the more research we did, we realized there's a significant story to be told: Forty ears ago was the first time you saw positive Black animated characters on television. We were the first generation of kids to see that." Through their discovery, the women continued collaborating and started the online gallery, Museum of UnCut Funk, and ured *Funky Turns 40: Black Character Revolution*. "We love art, we love culture and specially Black culture," says Thomas. "But we're trying to create different exhibitions and not use the same material, the same tragedy. We want to create different top- s to talk about that are fun, that make you happy, that show different aspects of the lack experience." —Carla Wills



ART EXHIBIT COURTESY OF MUSEUM OF UN/CUT FUNK COLLECTION





# THE CHICAGO REPORTER

## Chicago Media Coverage



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CULTURE/ PAMELA THOMAS'  
'FUNKY TURNS 40: BLACK  
CHARACTER REVOLUTION'  
EXHIBITION TO OPEN AT THE  
DUSABLE MUSEUM

Thursday, June 26th, 2014 by Yvette Caslin





## Viral Feedback



**Adrienne Russell** @adriannerussell · Oct 28

Museum of UnCut Funk's first traveling exhibition is right up my alley: [museumofuncutfunk.com/2012/01/08/fun...](http://museumofuncutfunk.com/2012/01/08/fun...)



**Eileen Zyko Wolter** @itmarksthespot · Sep 2

This looks cool. [fb.me/6ybGpXmyC](https://fb.me/6ybGpXmyC)



**Natalie Luhrs** @eilatan · Dec 24

This is AWESOME. A retrospective of **black** characters from Saturday morning cartoons in the 70's: [museumofuncutfunk.com/2012/01/08/fun...](http://museumofuncutfunk.com/2012/01/08/fun...) #heyheyhey



**Michelle Martinez** @Mica\_in\_Detroit · Dec 24

Very much want to see "Funky Turns 40" Via @nprnews: Hey Hey Hey! Historian Draws Attention To '70s Black Animation [n.pr/1fAOpOI](http://n.pr/1fAOpOI)



**Taylor & Hammel LLC** @TaylorHammelLLC · Dec 24

Hope to see this in NYC next year! RT @nprnews: Hey Hey Hey! Historian Draws Attention To '70s Black Animation Art [n.pr/1fAOpOI](http://n.pr/1fAOpOI)



**Samuel Roberts, PhD** @SamuelKRoberts · Jan 26

Can't wait to see @SistaToFunky Black Character Revolution Animation Exhibition at @SchomburgCenter next month!



**Margarette Connor** @mrc0201 · 8h

This exhibit @nypl looks like another "must see" I \*loved\* Valerie: Funky Turns 40: Black Character Revolution [nypl.org/events/exhibit...](http://nypl.org/events/exhibit...)



**Caroline Martin** @TheCarolineMart · Feb 3

Who wants to go!!!! Funky Turns 40: Black Character Revolution [on.nypl.org/LrvprC](http://on.nypl.org/LrvprC) #blackhistorymonth



**Lila Kerns** @GoofyFoot70 · Feb 5

Check out this great NYPL show in NYC on Black animated characters: Funky Turns 40: Black Character Revolution [on.nypl.org/1dqmdL1](http://on.nypl.org/1dqmdL1)



**Aisha Harris** @craftingmystyle · Feb 5

Really looking forward to visiting @SchomburgCenter's black animation exhibit! [blogs.indiewire.com/shadowandact/f...](http://blogs.indiewire.com/shadowandact/f...)



**Tania** @TaniaKasongo · 10h

Funky Turns 40: Black Character Revolution [on.nypl.org/1hdSpWO](http://on.nypl.org/1hdSpWO) Now this is awesome!



**LesFabian Brathwaite** @LesFabian · 11h

YAAAASSSSSS. Who's coming with me? Funky Turns 40 [nypl.org/events/exhibit...](http://nypl.org/events/exhibit...)



**KidsRunTings** @KidsRunTings · 7h

@BinoandFino check this out..and the exhibition looks awesome  
@SistaToFunky [museumofuncutfunk.com/2011/10/04/bla...](http://museumofuncutfunk.com/2011/10/04/bla...) via @jondaniel66  
Big love



**Gautam Ramdurai** @GautamRamdurai · Feb 6

FYI: @nypl has some rad exhibits for black history month - one about evolution of black animated characters [nypl.org/events/exhibit...](http://nypl.org/events/exhibit...)



**Lateef Branch** @debtfree22 · Feb 6

@SistaToFunky Great exhibit at the @SchomburgCenter!! I had a funky time!!  
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**Tammy Brown** @tcbrown223 · Feb 10

A real positive impact - How Fat Albert Changed Cartoons Forever By Carey Dunne [fastcodesign.com/3026149/how-fa...](http://fastcodesign.com/3026149/how-fa...) #BlackHistoryMonth #TV



**Black Comix** @BlackComix · Feb 11

Looks like a wondrous show!... [fb.me/Z8s2KYjN](https://fb.me/Z8s2KYjN)



**Kim White Glenn** @Misskim\_Tweets · Feb 11

@SchomburgCenter @FastCoDesign I don't think people realize how Fat Albert helped Black kids psychologically, educationally and socially.



**LL Cool K** @KatieCercione · Feb 12

Cool sh\*T at the @nypl @SchomburgCenter FUNKY TURNS 40: Black Character Revolution [nypl.org/events/exhibit...](http://nypl.org/events/exhibit...)



**Puppet Media** @eternalslimchas · 10h

NYC African-American cultural event #datinggame2014 [nypl.org/events/exhibit...](http://nypl.org/events/exhibit...)





## Viral Feedback



**Vive L'Urkel** @EJtheCROOM · Feb 16

Saw this really dope exhibit at the Schomburg about **black cartoons** throughout history. [instagram.com/p/kfllzjGYLV/](https://www.instagram.com/p/kfllzjGYLV/)



**Channing Sherman** @channingsherman · Feb 21

"New Animation Exhibit to Opens at Schomburg Center" I want to go to there :) [bit.ly/1gYfKdL](https://bit.ly/1gYfKdL) via @BlackGirlNerds #cartoons



**HAI** @HAINYC · Feb 24

We want the funk, gotta have that funk.. [nypl.org/events/exhibit...](https://www.nypl.org/events/exhibit...) #animation #fatalbert #funk #arts #HAappiness



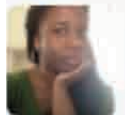
**erin scott** @audiochic · Feb 24

would love to see this NYC: Funky Turns 40: Black Character Revolution [link.flavorpill.com/4d6e52eccc0c1a...](https://link.flavorpill.com/4d6e52eccc0c1a...) #fb



**LONDON CALLING!** @nicoleslondon · Feb 24

So excited to check his out! Funky Turns 40: Black Character Revolution @SchomburgCenter on [nypl.org/1dqceFV](https://www.nypl.org/1dqceFV) [pic.twitter.com/bXWGUkTOhL](https://pic.twitter.com/bXWGUkTOhL)



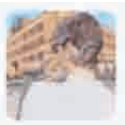
**The Divine Miss O.** @MissAdenikeO · Feb 26

At the #SchomburgCenter, Funky Turns 40: Black Character Revolution. Dope exhibit on blacks in 1970s... [instagram.com/p/k4krzZkzy4/](https://www.instagram.com/p/k4krzZkzy4/)



**Tony Snark** @Latinegro · Feb 28

Photoset: nypl: Stop by the Schomburg Center to check out its latest exhibition, Funky Turns 40: Black... [tumblr.co/Z0mtOy18nu6OM](https://tumblr.co/Z0mtOy18nu6OM)



**Matt Wilkins** @MatthewTWilkins · Feb 28

Took in some African American culture at the Schomburg Center in Harlem. Funky Turns 40: Black... [instagram.com/p/k-NiscO\\_XE/](https://www.instagram.com/p/k-NiscO_XE/)



**V M Perry** @stbdrvmperry6 · Mar 7

Funky turns 40....black character revolution. Loved Fat Albert as a kid! #shomburg



**KidsRunTings** @KidsRunTings · 7h

@jondaniel66 @SistaToFunky wish wish wish I could jump on a plane and go see it and be inspired.



**Vernon** @vernoneol · Mar 1

Funky Turns 40 w/ Helena. A really good exhibit black cartoons. (at @nypl w/ 5 others) [pic]: [4sq.com/1pL4Vlo](https://4sq.com/1pL4Vlo)



**Alley Smith** @AlleyIsMe · Mar 1

The Best Visit To A Museum Yet.. @ New York Public Library - Schomburg Center for Research in Black... [instagram.com/p/IBIAkUAmwJ/](https://www.instagram.com/p/IBIAkUAmwJ/)



**Amanda** @SixInchesHigher · Mar 8

The best experiences are unplanned. The #FunkyTurns40 and the #Motown Exhibitions were phenomenal @SchomburgCenter [4sq.com/1cL3jza](https://4sq.com/1cL3jza)



**spelledlikedanish** @dvahidy · Mar 8

Harlem Day!  
Animation exhibit at Schomburg Center for Black Research.  
Corn bread at Doug E Fresh's chicken and... [fb.me/2Ki8JP02J](https://fb.me/2Ki8JP02J)



**Morgan Powell**

I love your exhibition at the Schomburg Center!



**Selena Cuffe** @selenacuffe · Mar 14

Cartoon junkies: u hip to the Sat morning cartoons that feature Black characters? If not, u betta ask somebody! [buff.ly/Mimvgn](https://buff.ly/Mimvgn)



**Tracey R. Waugh** @tracethewaugh · Mar 16

YEA! NYC @SistaToFunky celebrating FunkyTurns 40!  
BlackCharacterRevolution TheSchomburg thru 6/14 #TraceTheWaughSMM  
[pic.twitter.com/jOLOy2H6WX](https://pic.twitter.com/jOLOy2H6WX)



**Mekeva McNeil**

Get hippped to [The Museum of UnCut Funk!](#) This sista has preserving 70's black culture and it's Dy-NO-mite!



**JSAAHC** @JSAAHC · Mar 19

From the Jackson-5ive to Boondocks, African Americans in Animation in the Post-Civil Rights Era, seeks to... [fb.me/30Bus4PPN](https://fb.me/30Bus4PPN)



**Bruce Andriatch** @BAndriatch · 10h

Loved all these cartoons and never gave a thought to their cultural significance ... until now. [nyti.ms/1fHP4vk](https://nyti.ms/1fHP4vk)





## Viral Feedback



**Lorna Cooper** @Coops\_tv · Mar 20

RT @davidpom2000: Interesting piece in today's NY Times. [nytimes.com/2014/03/20/art...](http://nytimes.com/2014/03/20/art...) | Fascinating article re: black pop culture. Do read...



**Kathy Drasky** @kazzadraskmedia · Mar 20

Funky turns 40: "A time in American history when art and diversity and civil rights aspirations all came together": [nyti.ms/1fHP4vk](http://nyti.ms/1fHP4vk)



**Philip Nel** @philnel · 9h

"We got to see Martin Luther King's dream, at least in cartoon form." Hey, Hey, Hey! Animated Touchstones, @nytimes [nyti.ms/1ouGBCA](http://nyti.ms/1ouGBCA)



**Bonfire Agency** @BonfireAgency · Mar 20

The power of Geek Culture- and the effect on US culture at large:... [fb.me/36hIDwLvy](http://fb.me/36hIDwLvy)



**Norman Kelsey** @NormanKelsey · 9m

My 1st lunch box: #FatAlbert! Had #theJackson5ive game. 'Funky Turns 40' Recalls Seminal Moment for Black Characters [nyti.ms/1fHP4vk](http://nyti.ms/1fHP4vk)



**Monique Jones** @moniqueblognet · Mar 20

Black cartoons get their own museum exhibit! [fb.me/1dBASgl27](http://fb.me/1dBASgl27)

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**Kurt** @KurtFleischer · 56m

Hey, Hey, Hey! Animated Touchstones-nytimes-What a cool collection. [nyti.ms/1ouGBCA](http://nyti.ms/1ouGBCA)



**Sadio James** @sadiojames · 4h

Not To Be Missed ... "@nytimes: Hey, Hey, Hey, it's Fat Albert (in a museum) [nyti.ms/OC4QSh](http://nyti.ms/OC4QSh)"



**Nicole M. Dorrell** @nickiedorrell · 2h

FYI, NYers! A must attend exhibit @SchomburgCenter till June 14th! Hey, Hey, Hey! Animated Touchstones [nyti.ms/1ouGBCA](http://nyti.ms/1ouGBCA)



**Catherine L Crooke** @Crooke\_CL · Mar 20

This looks fun and interesting !@SchomburgCenter [mobile.nytimes.com/2014/03/20/art...](http://mobile.nytimes.com/2014/03/20/art...)



**Pamm Malveaux** @PammMalveaux · Mar 20

Must see traveling museum exhibition "Funky Turns 40: Black Character Revolution" 24 animated productions from the Hey Hey Hey! Days #NYT



**Shawn Hoke** @shawnhoke · Mar 20

This is a must see traveling exhibit for any one who grew up in golden age of Sat. morning cartoons! [museumofuncutfunk.com/2011/10/04/bla...](http://museumofuncutfunk.com/2011/10/04/bla...)



**Joan Clay** @attorneyclay · 2h

Will see this in NY and the Chi-Hey, Hey, Hey! Animated Touchstones [nyti.ms/1ouGBCA](http://nyti.ms/1ouGBCA)



**Megan Editor** @EditorMegan · 6h

@GIGACHURCH I know you hate Seattle, but this would be fun to see [nytimes.com/2014/03/20/art...](http://nytimes.com/2014/03/20/art...)



**Mr. Halloweenster** @mrhalloweenster · Mar 20

RT @feenyt Lovin all the "Hey, Hey, Hey! Animated Touchstones" Like JB said: "Make it funky!"



**Rachel Finn** @gastrolibrarian · Mar 27

Sounds cool, doesn't it? "Funky Turns 40: Black Character Evolution" exhibition @SchomburgCenter [nypl.org/events/exhibit...](http://nypl.org/events/exhibit...) [pic.twitter.com/5pKLYUWrAA](http://pic.twitter.com/5pKLYUWrAA)



**chonkeyhong** @chonkeyhong · Mar 28

Funky Turns 40 exhibit -- Fat Albert, Soul Train, Jackson 5ive, Superman vs. Muhammad Ali @ New York... [instagram.com/p/mG57cALoYR/](http://instagram.com/p/mG57cALoYR/)



**Gregory Johnson** @cigarcitypro · Apr 3

"Rickety Rocket was my favorite cartoon!" - Greg Nice @SchomburgCenter Funky Turns 40 exhibit is incredible



**Jeff Harding** @jeffharding · Apr 3

Awesome exhibit. #harlem #funkyturns40 @nypl [pic.twitter.com/UOIk8CSFHR](http://pic.twitter.com/UOIk8CSFHR)



**Ms. Williams** @MsWilliamsWorld · Apr 14

@SistaToFunky Good stuff!!!





## Viral Feedback



**Shirley Leyro** @Shir\_Lo · Apr 19

Pow!! **#funkyturns40** @ Schomburg Center [instagram.com/p/m-Y\\_UAn6Hj/](https://www.instagram.com/p/m-Y_UAn6Hj/)

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**Brandon Lori** @BrandonLoriTV · Jun 13

Wow! Just left the **Funky Turns 40** exhibit on black character animation in Harlem. Mind blown! So cool to see the... [fb.me/2yHmdR1we](https://fb.me/2yHmdR1we)



**Brandon Lori** @BrandonLoriTV · Jun 12

If you're in NYC, be sure to check out the **"FUNKY TURNS 40: BLACK CHARACTER REVOLUTION"** exhibit on display until thi... [lnkd.in/dzZunmc](https://lnkd.in/dzZunmc)



**Stephanie O** @djstef415 · May 17

The **Black Animation** Collection at @SistaToFunky is UHHHH-MAZING [museumofuncutfunk.com/2011/10/04/bla...](https://museumofuncutfunk.com/2011/10/04/bla...) [pic.twitter.com/1KaHyUJEPI](https://pic.twitter.com/1KaHyUJEPI)



**Jim Bartlett** @ja\_bartlett · May 23

70s geeks represent: how cool is this? Coming to Chicago next month: [wp.me/p2c05z-3BK](https://wp.me/p2c05z-3BK) (h/t @SistaToFunky, who you should #FF)



**Frank Dankwa** @fdankwa09 · May 28

Blk **Animation** Collection | The Museum Of UnCutFunk [bit.ly/1kL9hqz](https://bit.ly/1kL9hqz) Grateful that people are starting to recognize this wrk.



**WarnerWashingtonArt** @trurenraw · Jun 13

I'm going to this tomorrow. Anyone in NYC want to join? Inbox me.



**Kristina** @electronization · Jun 14

If you're in Harlem I recommend checking out the **Funky Turns 40** exhibit at the Schomburg Center. Great works. It closes today.



**Kat Ellington** @katellington · Jun 14

@DrDavidBallard @SistaToFunky @nypl @SchomburgCenter phenomenal!

📍 New York, NY



**Kat Ellington** @katellington · Jun 14

@SistaToFunky I was @SchomburgCenter awhile back. So much fun; empowered learning **#uncutfunk** **#SaturdaySchool** [pic.twitter.com/gOJDvNyCKY](https://pic.twitter.com/gOJDvNyCKY)



**SenegalSpring** @SenegalSpring · Jun 5

**#summer** is definitely **#here** ... **#funky turns #40** at **#schomburg** **#center** **#black** **#culture** **#exhibition**... [instagram.com/p/oywsnjqmX3/](https://www.instagram.com/p/oywsnjqmX3/)



**Andrea Valvassori** @chenaut · Jun 7

Art in Harlem @SchomburgCenter: "Motown: The Truth Is A Hit" & "Funky Turns 40" **#Harlem** **#BlackIsBeautiful** [pic.twitter.com/F1aiYarXrw](https://pic.twitter.com/F1aiYarXrw)



**Sembene McFarland** @KefiraSekhmet · Jun 7

I thoroughly enjoyed my time at the Schomburg in Harlem at the "Funky Turns 40: Black Character Revolution"... [fb.me/2ZpVjqZ9L](https://fb.me/2ZpVjqZ9L)



**shariseK** @shariseK · Jun 9

sad i'm missing this at the Schomburg...**Funky Turns 40: Black Character Revolution** on [nypl.org/1hKw2MS](https://nypl.org/1hKw2MS)



**Dr. David Ballard** @DrDavidBallard · Jun 14

Got to see @SistaToFunky's **Funky Turns 40: Black Character Revolution** exhibit on its last day at @NYPL @SchomburgCenter



**Dr. David Ballard** @DrDavidBallard · Jun 15

@SistaToFunky thanks for putting it together & highlighting an important turning pt. Positive/realistic media portrayal of diversity matters



**Dr. David Ballard** @DrDavidBallard · Jun 15

If you missed @SistaToFunky's **"Funky Turns 40"** exhibit at the @SchomburgCenter, you can catch it starting 6/27 at Chicago's @DuSableMuseum

Favorited by Studio Museum Harlem



**Paul D. Miller** @djspooky · Apr 14

The Museum of Uncut funk: This is one of the best museum shows is seen in a while. on [nypl.org/1hNNSY6](https://nypl.org/1hNNSY6) @SistaToFunky @studiomuseum



**Jason Heath** @jasonheath · Jun 29

This looks like an amazing exhibit from @DuSableMuseum: **Funky Turns 40!** Thomas and Loreen Williamson ...[goo.gl/IfIJ5T](https://goo.gl/IfIJ5T) **#Chicago**



**After School Matters** @AftSchoolMtttrs · Aug 21

Funky Turns 40: Commemorates Saturday morning toons featuring positive black characters for the 1st time in TV history [pic.twitter.com/KegYw4MIFb](https://pic.twitter.com/KegYw4MIFb)

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**JCH** @crossland68 · Aug 21

@AftSchoolMtttrs @SistaToFunky No fooling. As a white kid in a white rural area, Fat Albert was a crucial positive black character for me.



# Viral Feedback



This is exciting...considering I'm writing about the Jackson 5 cartoon in the dissertation, i need to check this out! Go, Pamela Thomas!



'Funky Turns 40' Recalls a Seminal Moment for Black Characters  
[www.nytimes.com](http://www.nytimes.com)

"Funky Turns 40," at the Schomburg Center for Black Culture, recalls black TV cartoon characters with positive images, from...

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**Crystal Durant** It's REALLY good Scott! Let me know when you come down here, I'll go with you to see it again!  
9 hours ago · Like · 1



**Dr. David Ballard** @DrDavidBallard · Jun 15  
Great exhibit from @SistaToFunky on the emergence of positive/realistic black cartoon characters in the 1970s [pic.twitter.com/WBCBExSesD](https://pic.twitter.com/WBCBExSesD)



**Dr. David Ballard** @DrDavidBallard · Jun 15  
A few highlights from @SistaToFunky's @SchomburgCenter exhibit. Brought back a lot of memories. [pic.twitter.com/DgQsxmvljt](https://pic.twitter.com/DgQsxmvljt)



**DeWayne Rogers**  
@dewaynerogers

1 week ago

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Currently in Chicago directing the latest installment of the Creative Travelers Series show, which is sponsored by [Amtrak](#). We stopped at the [Dusable](#) museum, and I was blown away by their Funky Turns 40 exhibit, which highlights the golden age of black animation. I'm getting lost in the original production cells. [#timeless](#) [#creativetravelers](#) [#chicago](#) [#art](#)